

RENT OUT SPACE. EARN INCOME. SUPPORT CULTURE.

Rent out your open spaces,
construction fences and vacant plots
with tailored advertising media from
stadtbild.



YOUR PROPERTY. OUR STAGE.

Are you a homeowner, landowner, developer or property manager?
Do you have unused open spaces you would like to put to meaningful and profitable use? Talk to us. We are looking for space to expand our advertising network, particularly:

- Gable walls
- Building walls
- Shop windows
- Fences & walls
- Open & closed construction fencing
- Hoardings
- Vacant land needing security
- Other empty surfaces suitable for posters



WHAT IS IN IT FOR YOU?



Passive income



Enhanced property



Free property security



Support for culture



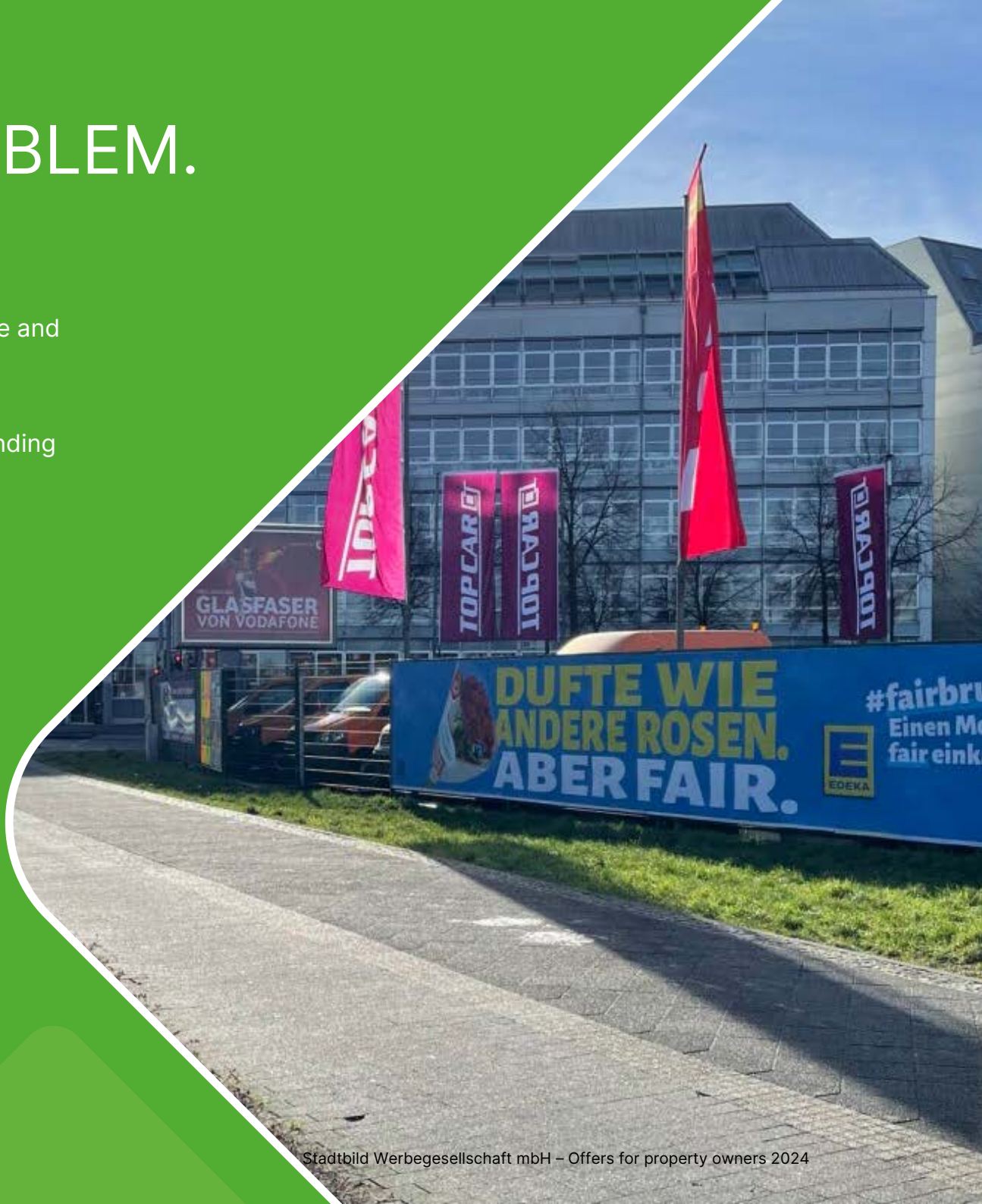
Eye-catching



Graffiti protection

NO FENCE? NO PROBLEM.

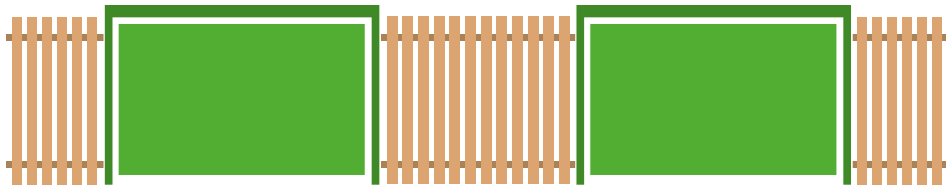
Even if you do not yet have a suitable advertising surface and only own a developed or undeveloped plot, we can help. We install fencing free of charge to secure your open space or construction site, or provide freestanding advertising structures on your land.



JUST THE RIGHT FENCE

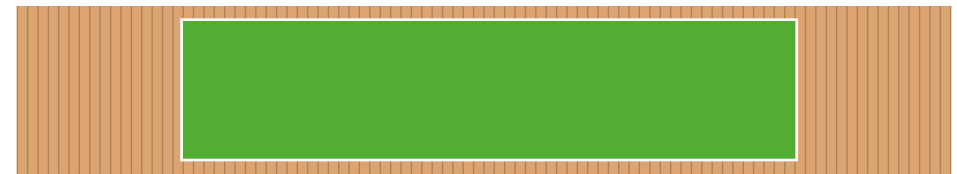
We offer a range of fencing for every purpose:
sturdy, discreet and ideal for advertising.

Property security + cost savings
= a double benefit for you



Fencing with integrated advertising space

to secure your property



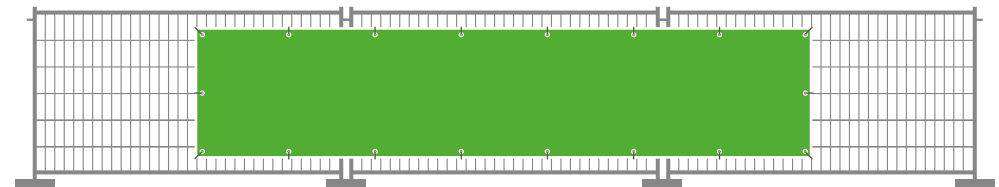
Construction fencing to secure a site

made of wood



Advertising space

on freestanding structures

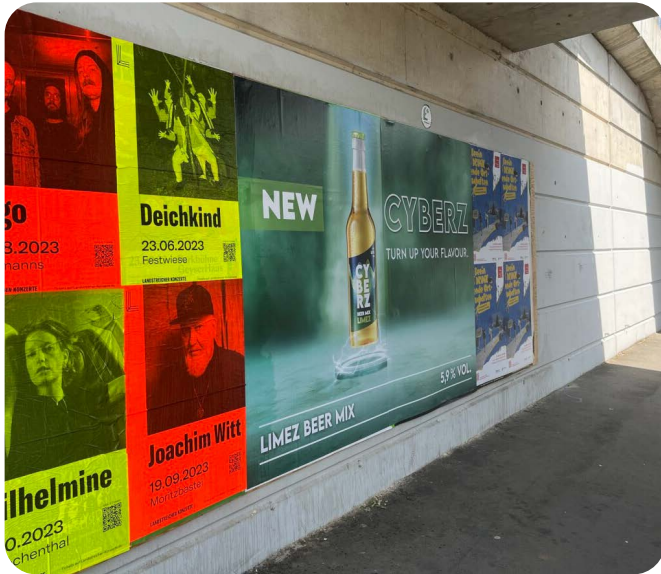


Construction fence panels to secure a site

made of metal

MADE FOR YOU: OUR OUTDOOR FORMATS

Whatever the space, we find the right advertising format to give culture an eye-catching presence and make the most of even limited room.



Urban posters



Outdoor A1 poster frames City banners



5 SIMPLE STEPS TO YOUR OWN ADVERTISING SPACE

1 GET IN TOUCH

Have a suitable open space? Contact us.
We look forward to your call on

0341 90044-48

2 INITIAL DISCUSSION

We discuss the possibilities for advertising at your site and help you choose suitable spaces and advertising formats. We can also estimate your potential compensation at this stage.

3 SITE VISIT

Our staff visit the site with you and assess its physical conditions and suitability for the intended advertising use. If there are no unexpected obstacles, we then send you all the necessary documents.

4 INSTALLATION

We prepare the entire potential advertising space, from installing fencing and preparing building façades to the professional installation of advertising media. You can sit back and relax.

5 RENTAL

Once the posters are up, you receive the agreed rental income for your advertising space, monthly, annually or quarterly, as you prefer.

IT PAYS OFF! TWO EXAMPLE CALCULATIONS.



EXAMPLE 1

You own a visible building façade on a busy urban street and would like it covered with large posters.

Your space: 34 m²

Location factor: 1.0

Advertising factor: 1.0

Potential rental income:

EUR 1,000 per year

EXAMPLE 2

You are carrying out a long-term construction project in an attractive neighbourhood and have an unsecured site you would like to protect against intrusion and make more attractive.

Fence length: 100 linear metres

Fence length available for advertising: 50 linear metres

Rental period: 24 months

What a hired construction

fence would cost:

approx. EUR 6,500

What it costs with us:

EUR 0

PUBLICITY OR PAYMENT? WE ALSO PAY IN ADVERTISING SERVICES.

Would you prefer to forgo rental income and promote your own business instead? No problem! We can provide media services from our extensive portfolio equivalent in value to the space you make available. Benefit from our extensive advertising network in central Germany and multiply your public visibility.

+ A good feeling:

Every space you make available supports the local cultural scene and helps artists, events and cultural institutions.

WHY STADTBILD

There are many reasons to make use of your property.
And just as many to work with us. We are the leading
outdoor advertising specialists in central Germany.

**Years of experience in out-of-home advertising,
ambient media and advertising site acquisition**

**Flexible solutions for property owners and
advertisers, including individual special formats**

**We offer a range of fencing
for every purpose: sturdy, discreet
and ideal for advertising.**

**Complete service from one source
(consultation, installation & removal,
property security, checks & maintenance,
removal of unauthorised advertising and more)**

**An extensive advertising network with
over 340,000 spaces at many of our own
sites in central Germany
(Leipzig, Dresden, Chemnitz, Halle, Erfurt and more)**

**A cultural poster provider that champions
regional cultural events and makes
an important contribution to society**

SPACE AVAILABLE? GET FREE ADVICE NOW.

Make more of your open spaces. Contact us by phone or email. Our customer advisers can help with all questions about your individual advertising space, free of charge and without obligation.

Your contact:

Benjamin Fleischer

Networking | Site management

0341 90044-48

benjamin.fleischer@stadtbild.de



stadtbild



stadtbild.de