



stadtbild

Formats & print guidelines 2023

As at: 06.09.2023

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A1 portrait 1/1 sheet



Size: 594 x 841 mm

Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

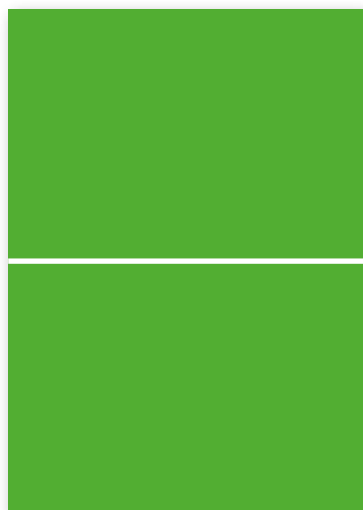
Document size: 594 x 841 mm plus 3 mm bleed on all sides

Maximum ink coverage: 300 %

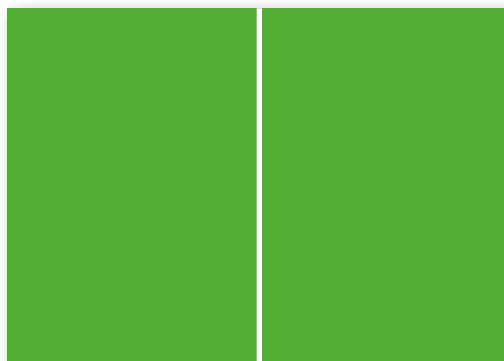
Tonal range: 5% to 95%

Overprinting: Please include overprint settings

A0 portrait & landscape 2/1 sheet



Portrait size: 841 x 1188 mm



Landscape size: 1188 x 841 mm

Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

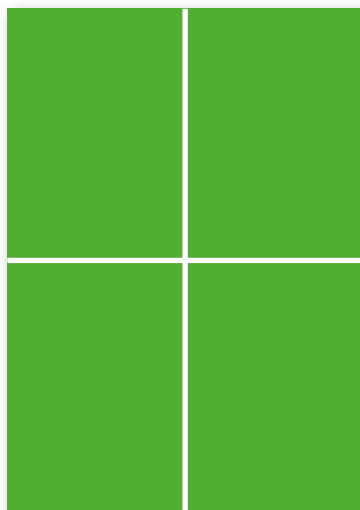
Document size: 841 x 1188 mm (portrait) or 1188 x 841 mm (landscape) plus 3 mm bleed on all sides

Maximum ink coverage: 300 %

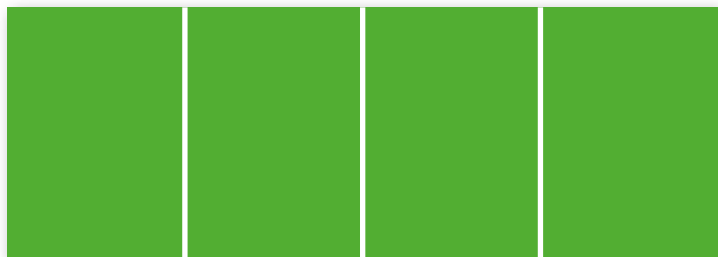
Tonal range: 5% to 95%

Overprinting: Please include overprint settings

4/1 sheet portrait & landscape



Portrait size: 1188 x 1682 mm



Landscape size: 2376 x 1188 mm

Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

Document size: 1188 x 1682 mm (portrait) or 2376 x 1188 mm (landscape) plus 3 mm bleed on all sides

Maximum ink coverage: 300 %

Tonal range: 5% to 95%

Overprinting: Please include overprint settings

City Light Posters



Size: 1185 x 1750 mm

Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

Document size: 1185 x 1750 mm plus 3 mm bleed on all sides

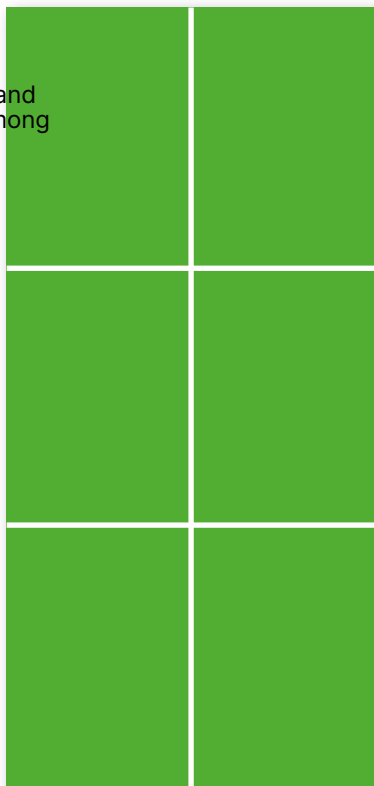
Maximum ink coverage: 300 %

Tonal range: 5% to 95%

Overprinting: Please include overprint settings

6/1 sheet

Special format for billboards and small advertising columns, among others



Size: 1188 x 2523 mm

Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

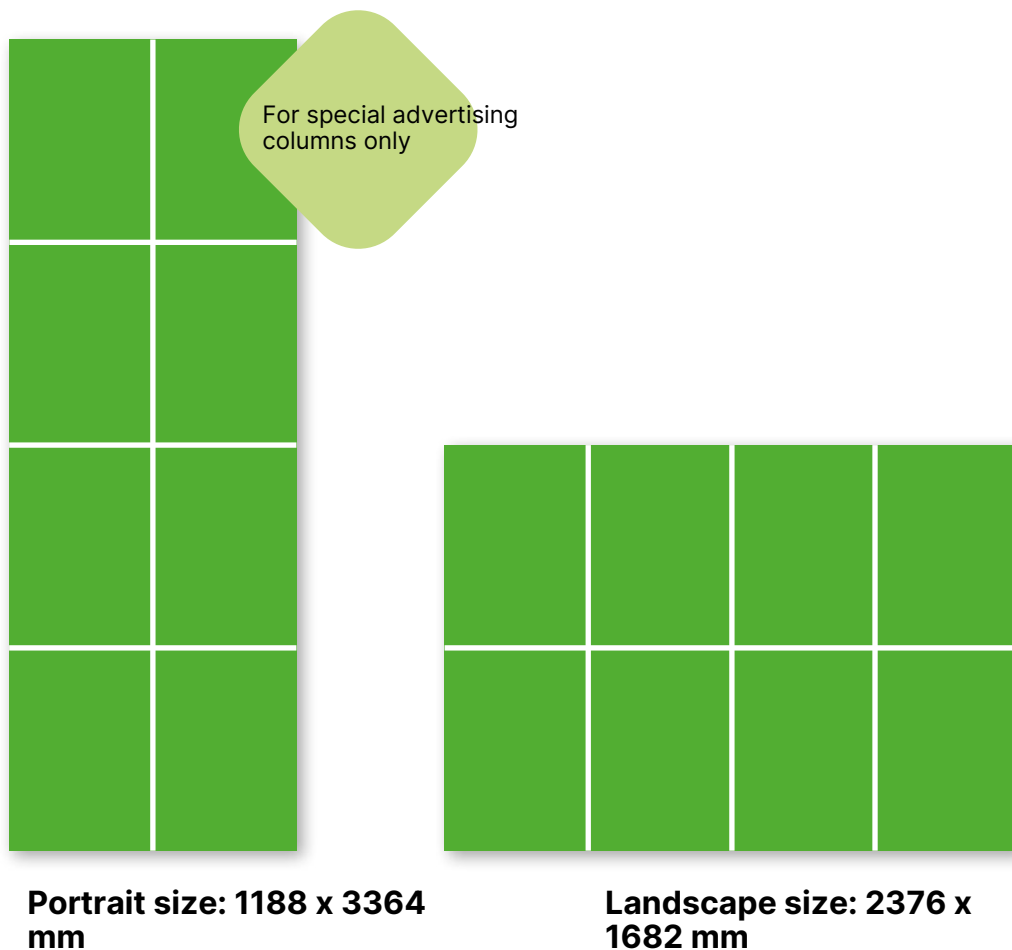
Document size: 1188 x 2523 mm plus 3 mm bleed on all sides

Maximum ink coverage: 300 %

Tonal range: 5% to 95%

Overprinting: Please include overprint settings

8/1 sheet portrait & landscape



Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

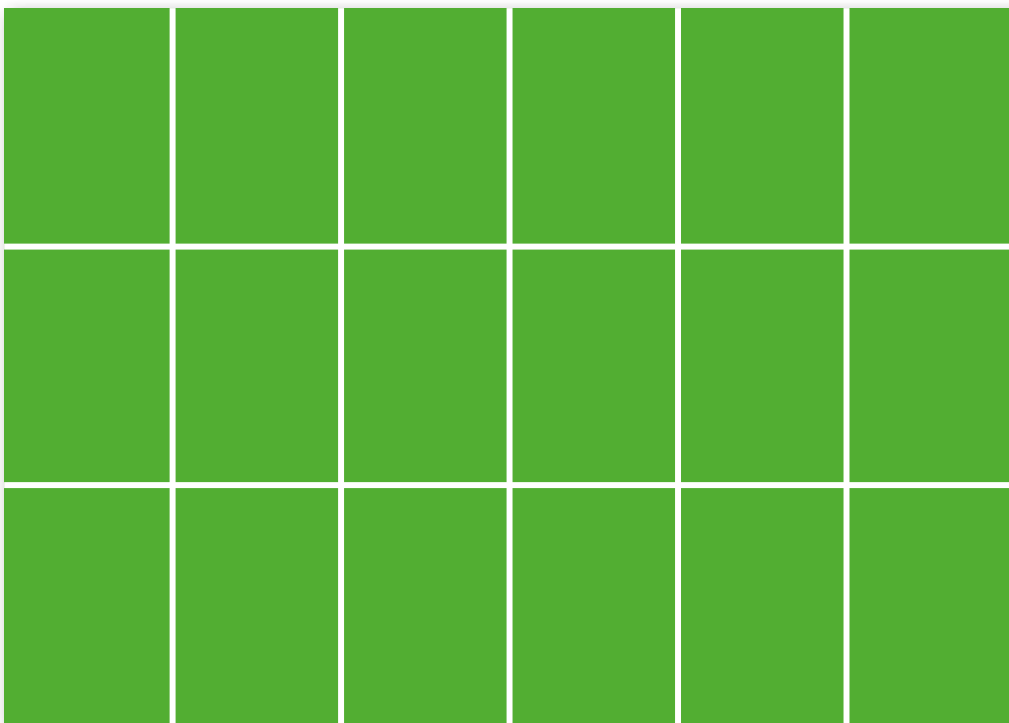
Document size: 1188 x 3364 mm (portrait) or 2376 x 1682 mm (landscape) plus 3 mm bleed on all sides

Maximum ink coverage: 300 %

Tonal range: 5% to 95%

Overprinting: Please include overprint settings

18/1 sheet



Size: 3560 x 2520 mm

Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

Document size: 3560 x 2520 mm plus 3 mm bleed on all sides

Maximum ink coverage: 300 %

Tonal range: 5% to 95%

Overprinting: Please include overprint settings

City banners 10m



Size: 10000 x 1700 mm



Size: 10000 x 2000 mm

Print production

After checking your files, we print your banners and, if required, dispatch them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

**Document size: 10000 x 1700 mm or 10000 x 2000 mm
plus 3 mm bleed on all sides**

Maximum ink coverage: 300 %

Tonal range: 5% to 95%

Overprinting: Please include overprint settings



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