



stadtbild

Formats and print guidelines 2026

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A3 portrait



Size: 297 x 420 mm

Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

Document size: 297 x 420 mm plus 2 mm bleed on all sides

Maximum ink coverage: 300 %

Tonal range: 5% to 95%

Overprinting: Please include overprint settings

A2 portrait



Size: 420 x 594 mm

Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

Document size: 420 x 594 mm plus 2 mm bleed on all sides

Maximum ink coverage: 300 %

Tonal range: 5% to 95%

Overprinting: Please include overprint settings

A1 portrait



Size: 594 x 841 mm

Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

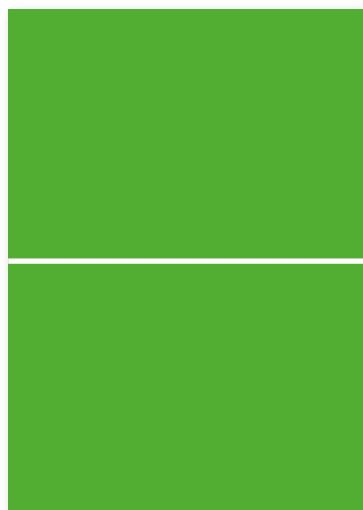
Document size: 594 x 841 mm plus 2 mm bleed on all sides

Maximum ink coverage: 300 %

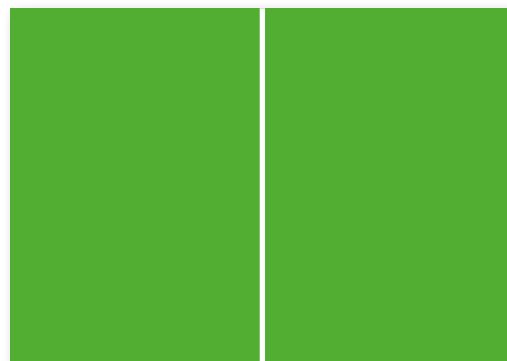
Tonal range: 5% to 95%

Overprinting: Please include overprint settings

A0 portrait & landscape 2/1 sheet



Portrait size: 841 x 1.188 mm



Landscape size: 1188 x 841 mm

Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

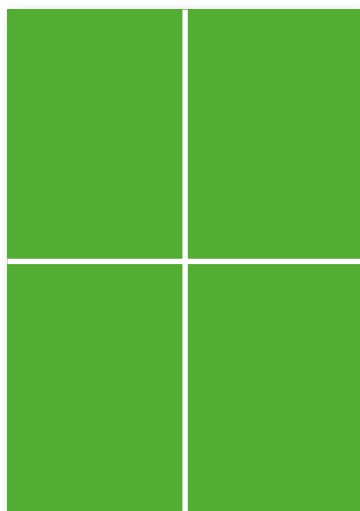
Document size: 841 x 1.188 mm (portrait) or 1.188 x 841 mm (landscape) plus 2 mm bleed on all sides

Maximum ink coverage: 300 %

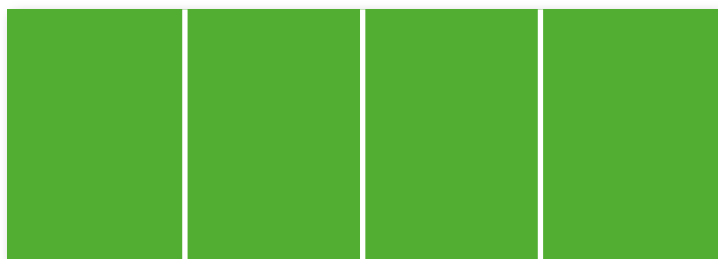
Tonal range: 5% to 95%

Overprinting: Please include overprint settings

4/1 sheet portrait & landscape



Portrait size: 1.190 x 1680 mm



Landscape size: 2.376 x 841 mm

Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

Document size: 238 x 336 mm (portrait) or 475 x 168 mm (landscape) Scale 1:5 plus 2 mm bleed on all sides

Maximum ink coverage: 300 %

Tonal range: 5% to 95%

Overprinting: Please include overprint settings

City Light Posters



Size: 1.185 x 1750 mm

Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

Document size: 237 x 350 mm, Scale 1:5 plus 2 mm bleed on all sides

Maximum ink coverage: 300 %

Tonal range: 5% to 95%

Overprinting: Please include overprint settings

Backlit column



Size: 1.185 x 3.500 mm

Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

Document size: 237 x 700 mm, Scale 1:5 plus 2 mm bleed on all sides

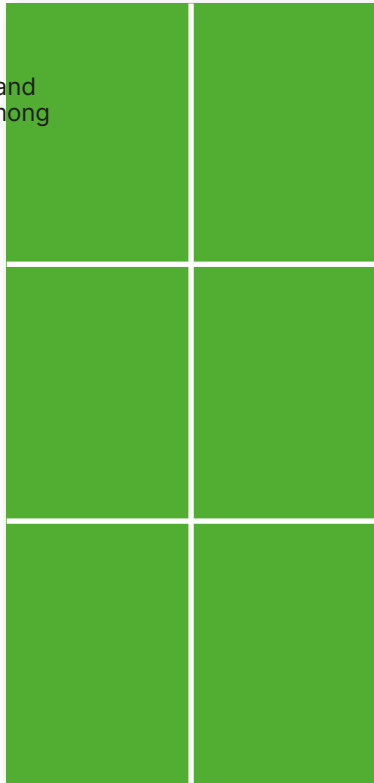
Maximum ink coverage: 300 %

Tonal range: 5% to 95%

Overprinting: Please include overprint settings

6/1 sheet

Special format for billboards and small advertising columns, among others



Size: 1.190 x 2.520 mm

Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

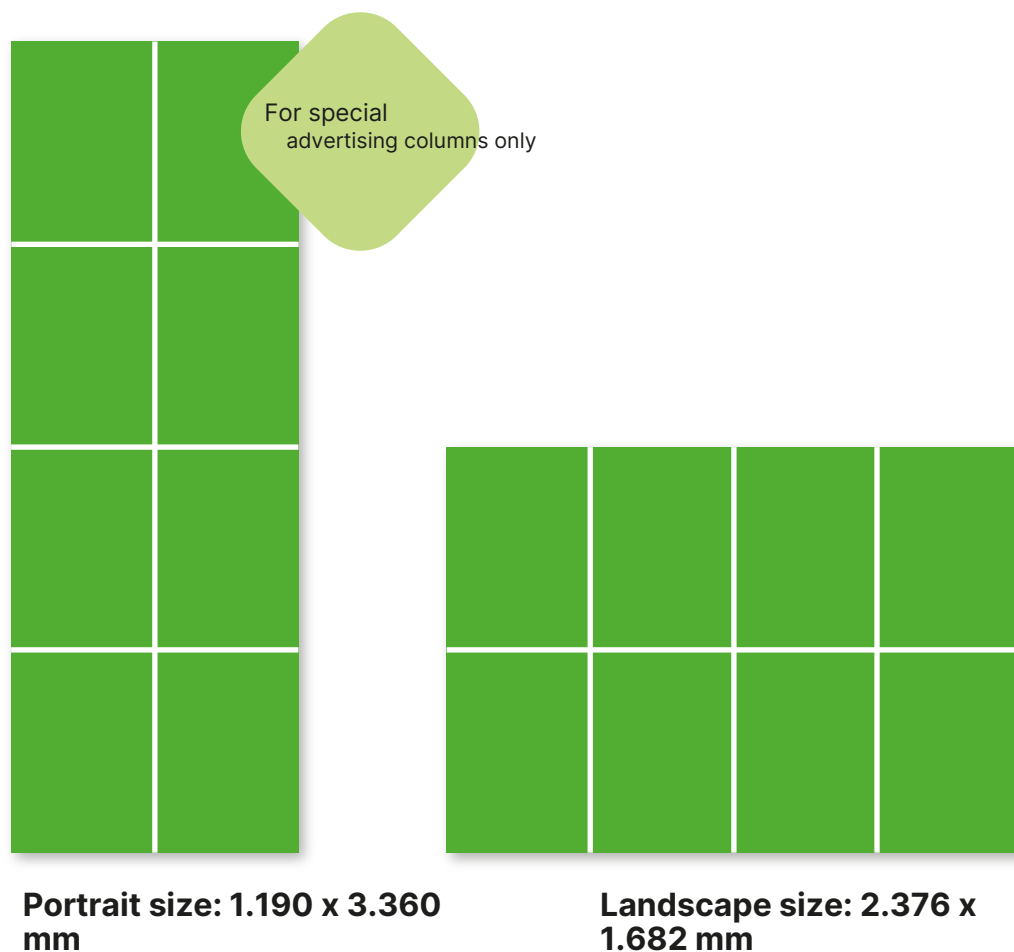
Document size: 198 x 420 mm, Scale 1:6 plus 2 mm bleed on all sides

Maximum ink coverage: 300 %

Tonal range: 5% to 95%

Overprinting: Please include overprint settings

8/1 sheet portrait & landscape



Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

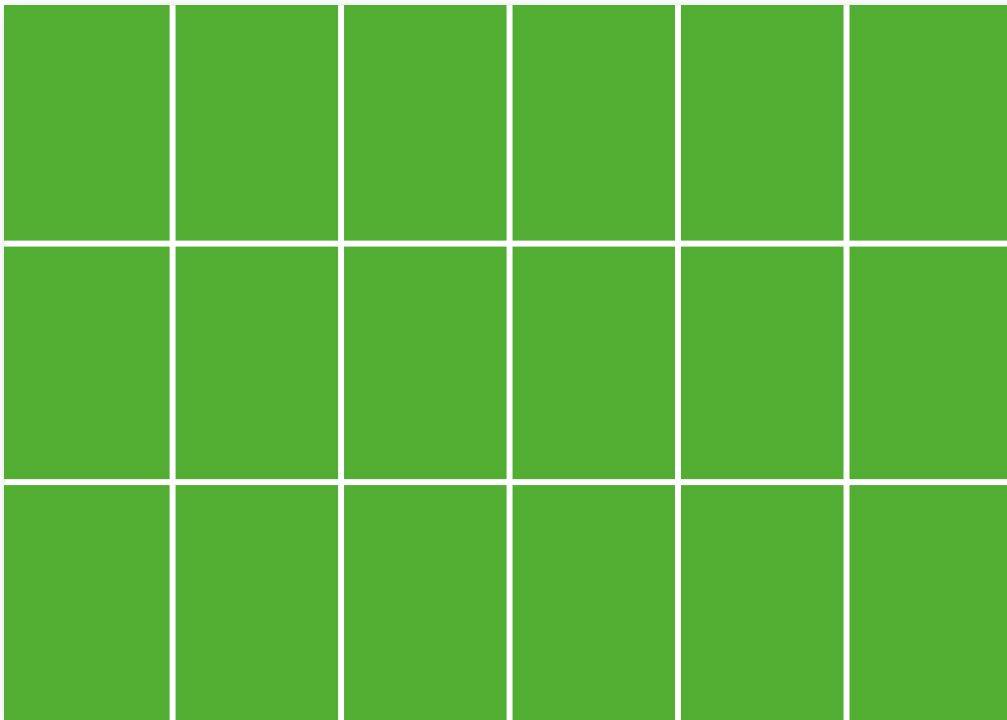
Document size: 198 x 560 mm (portrait) or 396 x 280 mm (landscape) Scale 1:6 plus 2 mm bleed on all sides

Maximum ink coverage: 300 %

Tonal range: 5% to 95%

Overprinting: Please include overprint settings

18/1 sheet



Size: 3.560 x 2.520 mm

Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

Document size: 594 x 420 mm, Scale 1:6 plus 2 mm bleed on all sides

Maximum ink coverage: 300 %

Tonal range: 5% to 95%

Overprinting: Please include overprint settings

City banners 10m



Size: 10.000 x 1.700 mm



Size: 10.000 x 2.000 mm

Print production

After checking your files, we print your banners and, if required, dispatch them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 22-line screen, 150-200 dpi

Material: Printing on 115 g/m² blueback poster paper

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

Document size: 10.000 x 1.700 mm or 10.000 x 2.000 mm
plus 2 mm bleed on all sides

Maximum ink coverage: 300 %

Tonal range: 5% to 95%

Overprinting: Please include overprint settings

Postcards



Size: 148 x 105 mm

Print production

After checking your artwork, we print your posters and, if required, send them ready for installation according to your distribution list.

We print to our machine-calibrated proof. Once prepress has approved printing, we generally need 5 working days to complete the order.

Printing: 300 dpi

Material: Postcard board

Print files: PDF/X-3, EPS, TIF

Colour mode: CMYK

ICC colour profiles: ISO-Coatedv2 300% (ECI)

Document size: 148 x 105 mm plus 2 mm bleed on all sides

Maximum ink coverage: 300 %

Tonal range: 5% to 95%

Overprinting: Please include overprint settings



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